



# MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

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## Department of Management Studies

### 22MBAP705-Project Works Titles Details

Sl.No.	Regd.No	Name of the Student	Title of the Project	Name of the Guide
1	22691E0021	K. Balaji	A Study on Factors Influencing in Crop Insurance Taken By Farmers	Dr.N.Gangisetty
2	22691E0022	K. Balaji	A Study On impact Of Mobile Payment With Special Reference To Youth	Dr. K. V. Geetha Devi
3	22691E0036	P.Charan Kumar	A Study On Employee Job Satisfaction In Jersey Creamline Dairy Product Ltd, Madanapalle	Mr. V. Venkata Rao
4	22691E0046	P. Gayathri	A Study On Recruitment Process In Southern Power Distribution Company Of A.P LTD	Dr. E. Gnanaprasuna
5	22691E00D6	K. Raja Sekhar Reddy	A Study On Income Tax Planning With Respect To Individual Assesseees	Dr. G. Thouseef Ahamed
6	23691E0001	S. Abshara	A Study on Impact of Green Marketing on Consumers Attitudes Towards Eco-Rabbit Products, Piler	Dr.V. G. Murugan
7	23691E0002	Afreen Shaik	Analyzing The Impact of Different Compensation Strategies on Employee Motivation In Ashok Leyland at CHIPILI, Madanapalle	Dr. E. Gnanaprasuna
8	23691E0003	Afrid Shaik	A Study On Factors Affecting Consumer Behaviour Towards Online Shopping With Reference To Lenskart In Madanapalle	Dr. D. Pradeep Kumar
9	23691E0004	A.Ajay Kumar	Challenges Of Career Advancement For Women Employees Of Hanumadakshita Evolving Skills PVT. LTD, Madanapalle	Dr. D. Pradeep Kumar
10	23691E0005	S. Amhed Hussain	A Study On Various Financial Products Offered In Muthoot Finance Ltd. With Special Reference To Madanapalle,Annamayya District	Dr. G. Thouseef Ahamed
11	23691E0006	M. Akhila	A Study On Construction Of An Investment Portfolio Using Fundamental Analysis	Dr. N. Seshadri
12	23691E0007	Amreen Shaik	A Study on Effectiveness of Performance Appraisal System at Jos Aluskkos	Dr. K. Venkateswarlu
13	23691E0008	G.Amrutha	A Study on consumer behaviour towards online Vs Offline Apollo Pharmacy Services	Mr.Roja Kiran



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14	23691E0009	G. Anand Babu	A Study On How Indicators Affect Forex Trading Results	Dr. B. Rajesh kumar
15	23691E0010	M.Anil Kumar	Derivatives Trading And Risk Management: An Investigation Of Investor Practices And Preceptions In Madanapalle Area	Dr.G.Nagarajan
16	23691E0011	P.Anil Kumar	A Study On Predicting Analysis Of GDP, Gold Rate, Interest Rate, Exchange Rate And NIFTY	Mr. V. Venkata Rao
17	23691E0012	V. Anjineyulu	A Study On Customer Experience And Transformation Through Digital Banking With Reference To Piramal Bank	Dr. E. Gnanaprasuna
18	23691E0013	D.Archana	A Study On Role Of Fintech In Advancing Green Finance With Reference Of Madanapalle	Dr.K.V.Geetha Devi
19	23691E0015	M.Arun Kumar	A Study On Risk & Return Analysis Of John Deere India Private LTD, Madanapalle	Dr.K.Srinivasa Krishna
20	23691E0016	T. Ashok Kumar	A Study On Performance Evaluation Of Selected Stock Auto Mobiles Industry In India By Using Sharpe, Jensen And Trynors Methods	Mr. B. Sreekanth
21	23691E0017	B.Ashok Naik	Impact On Block Chain Technology And Digitalization Indian Currency Towards Sustainability Developmemnt	Dr.G.Nagarajan
22	23691E0018	Shaik Asif	A Study on Optimising Discount Strategies For Maximum Profitability With Reference Of Suzuki	Dr. N. Gangisetty
23	23691E0019	D. Aswani	Financial And Stock Performance Of NBFC'S	Dr. D. Pradeep Kumar
24	23691E0020	V. Aswani	A Comparative Study Of Risk And Returns In Indian And US Stock Markets	Dr. B. Rajesh kumar
25	23691E0021	T. Aswini	An Anaylsis of The Marketing Strategies of Shriram Finance and Their Impact on Customer Acquisition	Mr. V. Venkata Rao
26	23691E0022	B. Athul Naik	Financial Performance Analysis Of Lenskart A Study On Profitability, Liquidity & Solvency	Dr. D. Pradeep Kumar
27	23691E0024	S. Balaji	Impact Of Digital Marketing Strategies Towards Online education With Special Reference To UGYAN Edutech Pvt Ltd	Dr. G. Nagarajan
28	23691E0025	G. Bala Krishna Reddy	A Study On PredictingThe Stock Prices With Reference To V. H. Groups	Dr. G. Thouseef Ahammed



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30	23691E0027	K.Bhanu Prakesh	A Study on Technical Analysis Of Stock Market Trends Using Key Indicators	Dr. K. Venkateswarlu
31	23691E0028	S. Barusha	A Study on Impact of Market Penetration Strategy at Eco-Rabbit Products	Mr.Roja Kiran
32	23691E0029	L. Bavaji	Evaluating Risk And Return: An Analytical Study Of FMCG Industry	Dr. B. Rajesh kumar
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34	23691E0031	K. Bharath Kumar	A Study On Impact Of Macroeconomic Variables On Stock Market	Mr. V. Venkata Rao
35	23691E0032	k. Bharathi	A Study On Risk And Return Analysis With Selected Banks In India With Reference To Networth Stock Broking Pvt Ltd At Nellore	Dr. E. Gnanaprasuna
36	23691E0033	V. Bharagavi	A Study On Work Place Well-Being And Job Satisfaction At OM Apparels, Rayadurgam	Dr. k. V. Geetha Devi
37	23691E0034	A. Bhavitha	Assessing The Role In Priority And Non-Priority Sector Loan Disbursements On Chittoor District Central Co-Operative Bank, Chittoor	Dr. K. Srinivisa Krishna
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49	23691E0046	Shaik Mohammed Farooq	A Study On Employee Welfare Schemes And Job Satisfaction Levels Reference To Suzuki	Mr. B. Roja Kiran
50	23691E0047	C. Fayaz	An Analytical Study Of Inventory, Financial And Investment Analysis In John Deere India Pvt Ltd	Dr. B. Rajesh kumar
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92	23691E0090	C. Mahesh Babu	A Study on Impact of Customer Relationship Management on Customer Loyalty and Customer Retention With Reference To Automobile Sector	Dr. D. Pradeep Kumar
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94	23691E0092	B. Mahesh	A Study On Financial Performance Analysis Of Indian Bank	Dr. K. Venkateswarlu
95	23691E0093	K. Mahesh	A Study On Financial Health Of Muthoot Finance Limited An Empirical Analysis	Dr. N. Gangisetty
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97	23691E0095	Shaik Malik	A Study On Customer Perception And Product Diversity In Muthoot Finance Ltd.- Focus On Madanapalle Branch	Dr. G. Thouseef Ahamed
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99	23691E0097	Y. Mani Kumar	A Study On Risk And Return Analysis Of Automobile Industry	Dr. k. Venkateswarlu
100	23691E0098	B. Manideep	A Study on E-Recruitment and Selection Techniques in Edustation Pvt Ltd	Mr.Roja Kiran
101	23691E0099	V. Manikanteswara	An Analytical Study On HR Policies And Practices Adopted	Dr. B. Rajesh kumar
102	23691E00A0	B. Manjula	A Study On Selected Call And Put Option Trading In India	Dr. V. G. Murugan
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115	23691E00B3	N. Nandini	A Study On Impact Of GST Implementation On Indian Corporate Profitability	Dr. G. Thouseef Ahamed
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132	23691E00D2	K.Uday Kumar Reddy	The Impact Of Digital Finance Throuth HDFC Bank's Digital Banking On Self-Help Groups	Dr.K.V.Geetha Devi
133	23691E00D3	T. Rajasekhar Reddy	A Study On Customer Satisfaction And Brand loyalty Towards John Deere Tractors In Madanapalle	Dr. N. Seshadri



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135	23691E00D5	K. Rajeswari	A Study On Consumer Satisfaction Towards Maruti Suzuki vehicles With Reference To Jayalakshmi Automotives Pvt. Ltd. Anantapuram	Mr. B. Roja Kiran
136	23691E00D6	K. Rakesh Kumar Reddy	A Study On Customer Satisfaction Towards Sapagiri Grameena Bank	Dr. B. Rajesh kumar
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139	23691E00D9	M. Reddi Vani	Time Series Forecasting of Vehicle Sales: A strategic Approach to Demand planning for TVS Motors in Sri Raghavendra Automobiles at Madanapalle	Dr. E. Gnanaprasuna
140	23691E00E0	S.Reddy Basha	Technica Scale And Allocative Efficiency Of Tomoto Production In B-Kothakota Mandal	Dr.K.V.Geetha Devi
141	23691E00E1	T.Reddy Deepak	A Study On Supply Chain Financing And Cost Optimization In Honda's Manufacturing Process. Vayalpad	Dr. K. Srinivisa Krishna
142	23691E00E2	K. Reddy Parveen Taj	A Study On Analysis Of Reliance JIO'S Impact On Indian Telecom Market Valuations	Mr. B. Sreekanth
143	23691E00E3	G.Reddy Sekshar	Strategic Financial Insights Into Revenue, Growth, Market Trends And Future Prospects: A Case Study Of Maruti Suzuki Private Limited	Dr.G.Nagarajan
144	23691E00E4	M. Revathi	A Study On Trend Analysis And Forecasting Of Financial Risks	Dr. N. Gangisetty
145	23691E00E5	B. Richithapriya	Effectiveness Of Performance Appraisal System And Its Effect On Employee Motivation	Dr. D. Pradeep Kumar
146	23691E00E6	P. Rihana	A Study On Examining The Relationship between Employee Performance And Innovation In Production Sector Of Manufacturing Industry	Dr. N. Seshadri
147	23691E00E7	K. Rishnika Sastry	Transforming Servqual Dimensions Through AI: A Study On Customer Perception In IDFC First Bank	Dr. G. Gnanaprasuna



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**Project Coordinator**

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